

trisha mistler

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PROFESSIONAL SUMMARY

Multimedia designer and communication specialist with 15+ years of experience in graphic design, video production, voiceover, and content development. Proven ability to create clear, engaging visual and digital communications across print, web, and multimedia platforms. Skilled in translating complex information into user-friendly content, collaborating with stakeholders, and delivering brand-consistent messaging that improves engagement and understanding.

CORE SKILLS

Graphic Design: Adobe Photoshop, Illustrator, InDesign, branding, layout design, print production, digital design

Multimedia Production: video production, video editing, scriptwriting, storyboarding, visual storytelling

Audio Production: voiceover recording, audio messaging, brand voice development

Communication: content strategy, stakeholder communication, internal communications, external communications

Technical: WordPress, Microsoft Office 365, GovDelivery, MAC and PC platforms

Accessibility: ADA compliance, Section 508, accessible document design

PROFESSIONAL EXPERIENCE

MVE Marketing Coordinator

Jefferson City, MO

2022 – February 2026

- Develop multimedia content including graphic design, video scripts, voiceovers, and digital communications
- Provide voice-over recordings for phone systems and organizational messaging
- Write scripts, assist with video production, and support editing for marketing and communication projects
- Design print and digital marketing materials aligned with brand standards
- Create and maintain website content using WordPress, improving user experience and accessibility
- Collaborate with internal teams and leadership to develop clear communication strategies
- Translate complex information into accessible, user-friendly content
- Support customer experience initiatives through improved communication and design solutions

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Senior Multimedia Specialist
State Printing Center + Central Mail Services
Jefferson City, MO
2012 - 2022

- Designed high-volume print and digital materials using Adobe Creative Suite
- Developed visual communication solutions for state agencies and internal stakeholders
- Created accessible PDF forms and documents in compliance with ADA and Section 508
- Managed multiple projects and deadlines in a fast-paced production environment
- Provided technical and design support to internal teams
- Excelled in preflight for printed documents for multiple types of press production

Graphic Designer
Central Missouri Newspapers
Jefferson City, MO
2006 - 2012

- Designed advertisements, layouts, and marketing materials for clients
- Collaborated with clients to develop effective visual communication solutions
- Managed production deadlines and prepared files for print
- Created branding elements including logos and campaign materials

KEY PROJECTS AND ACCOMPLISHMENTS

- Wrote scripts, directed filming, assisted with editing, and provided voiceover for video and media projects
- Designed and launched ADA-compliant websites and digital platforms
- Developed branding systems and marketing campaigns
- Created communication tools and digital content for statewide audiences
- Co-founded a national marketing collaboration group (Marketing JAM)
- Missouri Way Graduate (2024)
- Adult Mental Health First Aider
- Show Me Excellence White Belt
- Multiple service and excellence awards

EDUCATION

Specialized Associate Degree - Hickey College, St. Louis, MO
Graphic Design Program - Rolla Technical Institution, Rolla, MO

REFERENCES AVAILABLE UPON REQUEST